

New Member Application Form

Personal Contact Information

First Name: _____	Last Name: _____
Personal Address: _____	Mailing Address: _____
Business Name: _____	Business Number: _____
Business Address: _____	
Telephone Number Area Code: (____) Mobile Number: _____	Work Number: _____ Home Number: _____
Personal Email Address: _____	Social Media/Website: _____

About Your Business Section

Please write a 50 word Biography of your business. This will be used to help promote your business.

Please provide your business bio in the space provided below. Include a description of your product(s), and a brief history of your business.

The following questions are to help us understand your current marketing process and what you wish to achieve with this Cooperative

Please describe your touring/show schedule and what kind of seasonal involvement you would want with the cooperative.

What is the next step to help you improve your business?

What do you want from the Cooperative to provide in order to meet your goals above?

Are you interested in including your products/services at the Cooperative Showroom located at 4180 Waverley Street?

YES / NO

Personal hours are required as part of this Cooperative. Do you have any skills that could be of help to the growth and support of this Cooperative. (Example being on a committee or other help)

Are you interested in including your products/services at the Cooperative Special Events held at 4180 Waverley Street? (Note: these are events that help to bring people into the location such as Halloween/Xmas/Art/Farmer Markets)

YES / NO

ACTION: Attach (Annual Membership Fee) of \$150 for Individual Membership one delegate. If you have a partner with other art then the Business Membership Fee is \$200 (gives you two delegate memberships).

△ Individual Membership (\$150) △ Business Membership (\$200)

Second Application Form

Do you have any affiliations with other business/cooperatives or buying/selling groups?

YES / NO

Have you participated in any trade shows, special markets, fairs, festivals or selling venues in the past?

YES / NO

How many in a year do you participate in?

_____?

What is your Target Customer?

Please Describe:

How do you get your sales currently? (Example- Word of Mouth / Internet / Trade Shows)

Please Describe:

Do you follow a marketing system/package?

YES / NO

Explain briefly please:

Do you have a website? YES / NO

Do you have Business Cards? YES / NO

Do you have any other marketing strategy that you like to work with?

Explain:

Is there any business or skill training that you would like to have? (for example - Social Media training/ Financial record training/ product development/ Packaging or Display processes)

Tell us about your long term goals and how you believe the cooperative can help you develop?

Why should the co-op select you for the membership? Sell yourself on your best qualities?

Are you interested in joining the Cooperative Show Room/ Gift Shop?

YES / NO

If Yes then we will send you additional information on this.

For more information Please contact:

Jesse (David) Schultz - djjschulz@gmail.com 204-918-6002

Darlene Dolinski – ddolinski@nlis.ca 204-955-9557

**Mail application and membership cheque to: Artisan Inspired Marketing Cooperative
Box 2 St. Norbert P.O. Winnipeg, MB R3V 1L5**